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# Fashion Law IP Blog's **TRADEMARK LAW MASTERCCLASS:**

**From Registration to Courtroom Strategy  
(Certified Online Course on Trademark Law)**

Learn Trademark  
Law: From  
Registration to  
Courtroom Strategy,  
In 3 Hours!

**DATE: 25TH AND 26TH  
APRIL, 2026**

**2-3 HOUR INTENSIVE  
MASTERCCLASS**

**REGISTRATION FEE: ₹299 PER  
PARTICIPANT**

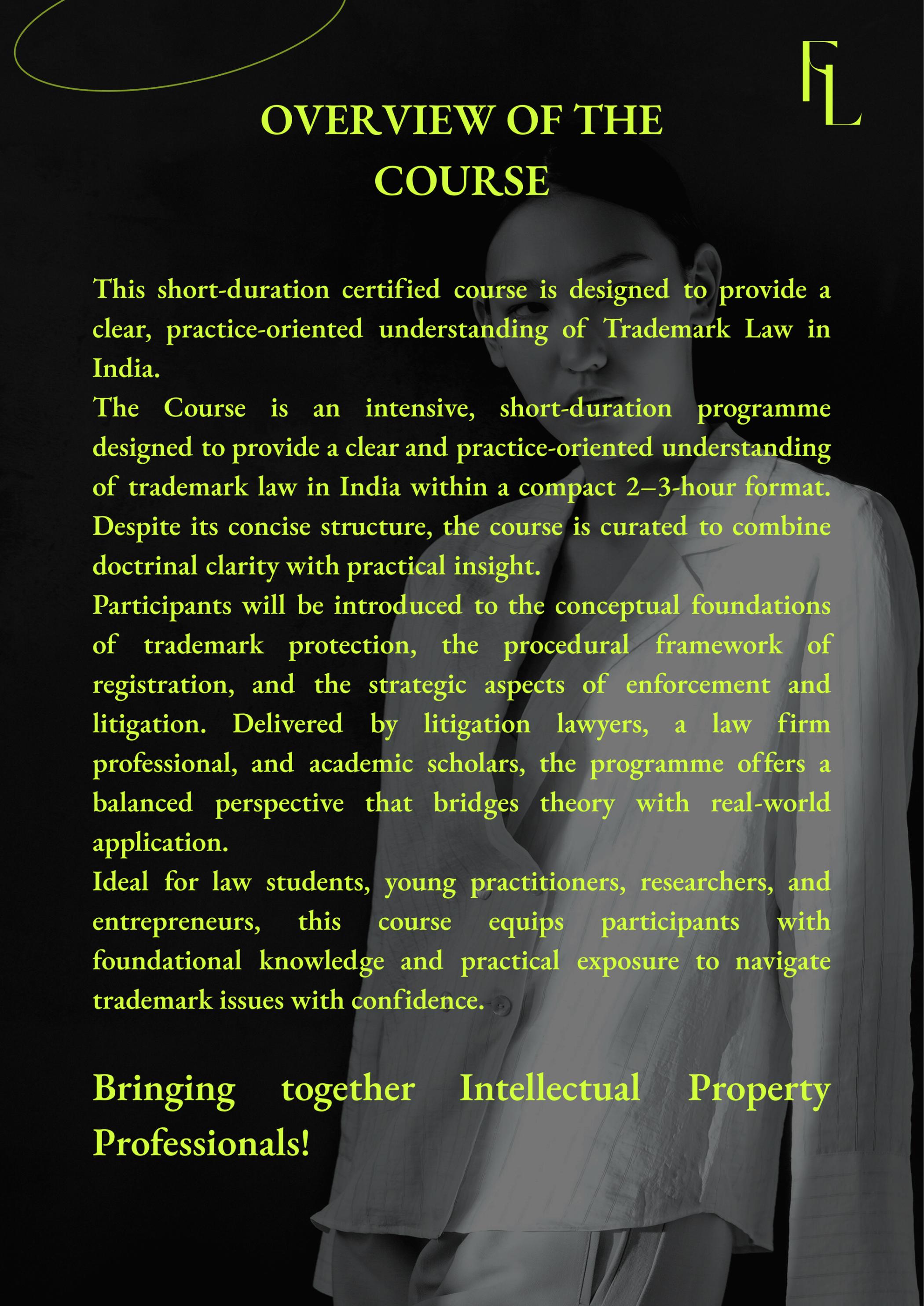
**OFFICIAL WEBSITE  
[fashionlawipblog.com](http://fashionlawipblog.com)**

## ABOUT *FASHION LAW IP BLOG*

*Fashion Law IP Blog* was founded with the vision of creating a dedicated and credible platform that brings together fashion, intellectual property, and industry-specific laws in a structured, research-driven, and accessible manner. The platform emerged from a clear gap within India's rapidly growing fashion and creative industries, where legal awareness regarding rights, regulation, and compliance remains fragmented and often difficult to access.

Designers, artisans, brands, students, and creative professionals frequently face issues such as intellectual property infringement, contracts, branding disputes, sustainability obligations, labour compliance, and digital enforcement, yet accessible legal guidance tailored to the fashion industry remains limited. The platform was therefore created to bridge this gap by providing legally accurate and practical insights specifically for the fashion ecosystem.

*Fashion Law IP Blog* functions as a specialised legal media and research platform operating at the intersection of fashion, intellectual property, technology, and regulatory compliance. What began as an educational Instagram initiative has now evolved into a research publication platform and a fashion-focused legal knowledge space that supports informed decision-making across the industry.



# OVERVIEW OF THE COURSE



This short-duration certified course is designed to provide a clear, practice-oriented understanding of Trademark Law in India.

The Course is an intensive, short-duration programme designed to provide a clear and practice-oriented understanding of trademark law in India within a compact 2–3-hour format. Despite its concise structure, the course is curated to combine doctrinal clarity with practical insight.

Participants will be introduced to the conceptual foundations of trademark protection, the procedural framework of registration, and the strategic aspects of enforcement and litigation. Delivered by litigation lawyers, a law firm professional, and academic scholars, the programme offers a balanced perspective that bridges theory with real-world application.

Ideal for law students, young practitioners, researchers, and entrepreneurs, this course equips participants with foundational knowledge and practical exposure to navigate trademark issues with confidence.

**Bringing together Intellectual Property  
Professionals!**

# DETAILED MODULES

## PROGRAMME STRUCTURE

### DAY 1: FOUNDATION & REGISTRATIONS

~ Session 1 (40 minutes)

**FOUNDATIONS OF TRADEMARK LAW**

*SPEAKER: ANIMESH PRATAP SINGH*

- Concept of distinctiveness & goodwill
- Absolute & relative grounds for refusal
- Infringement vs Passing Off
- Well-known trademarks
- Recent judicial trends

~ Session 2 (40 minutes)

**TRADEMARK SEARCH & FILING STRATEGY**

*SPEAKER: BALJINDER SINGH*

- Conducting trademark search
- Classification of goods & services
- Filing strategy
- Common filing mistakes

~ Session 3 (40 minutes)

## EXAMINATION, OBJECTIONS & OPPOSITION

*SPEAKER: VISHAKHA SHEKHAWAT*

- Responding to examination reports
- Handling objections
- Opposition proceedings
- Practical drafting insights

## DAY 2: ENFORCEMENT, LITIGATION & FASHION LAW

~ Session 4 (40 minutes)

## TRADEMARK LITIGATION & ENFORCEMENT

*SPEAKER: DR. SURESH KUMAR DOTANIA*

- Interim injunctions
- Litigation strategies
- Evidence & defences
- Key case law discussion

~ Session 5 (40- 60 minutes)

## TRADEMARK LAW IN THE FASHION INDUSTRY

*SPEAKER: SAUMYA VERMA*

- Brand identity in fashion
- Logo protection & design overlaps
- Counterfeits & fast fashion challenges
- Collaborations & brand strategy in fashion

~ 20-30 minutes

## PANEL Q&A + RAPID CASE ANALYSIS

- All resource persons interact with participants.

## COURSE DURATION

The Certified Online Course on Trademark Law will be conducted as a *two-day intensive programme*.

- Mode: Online (Live Sessions)
- Duration: 2 Days
- Daily Time Commitment: 2–3 hours per day
- Total Instructional Hours: Approximately 5–6 hours

Each day will consist of structured expert sessions followed by an interactive Q&A segment, ensuring both conceptual clarity and practical engagement.

## CERTIFICATION

Participants will receive an E-Certificate of Completion from *Fashion Law IP Blog* upon attending the full session.

## WHO CAN PARTICIPATE

- Law students (UG/PG)
- Judicial aspirants
- Young advocates
- Brand owners & entrepreneurs
- Researchers in IPR

## LEARNING OUTCOMES

Participants will:

- Understand doctrinal foundations
- Learn procedural aspects of filing
- Gain litigation exposure
- Develop strategic brand protection insight

# REGISTRATION AND PAYMENT

REGISTRATION FEE: ₹299 per participant.

REGISTRATION FORM LINK: [Click to register](#)

PAYMENT LINK:

[upi.pe/batpool2303@oksbi/299](https://upi.pe/batpool2303@oksbi/299)

## CONTACT US

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